

# SHOW FACTS

## New England Boat Show Boston Convention & Exhibition Center January 8-12, 2025

DISCOVER BOATING™ NEW ENGLAND BOAT SHOW®

New England Boat Show, Boston Convention Center, January 8-12, 2025

### BOOTH EQUIPMENT

Each 10'x10' booth space includes one 8' high back drape, two 3' high side drapes, and one 7"x44" booth ID sign. Drapery colors are silver and white.

### EXHIBIT HALL CARPET

The Exhibit Hall is not carpeted. Aisles will be carpeted in Tuxedo.

### DISCOUNT PRICES

In order to receive the discounted rates listed in this manual, we must receive your order by:

**Monday, December 23, 2024. Order online (see page 2) and save the 8% Administrative Fee.**

**ADVANCE DEADLINE FOR BULK CARPETING: Friday, December 13, 2024.**

### SHOW SCHEDULE

#### Exhibitor Move-In:

Saturday, January 4, 2025 from 8:00am-5:00pm

Sunday, January 5, 2025 from 8:00am-5:00pm

Monday, January 6, 2025 from 8:00am-5:00pm

Tuesday, January 7, 2025 from 8:00am-5:00pm

#### Show Hours:

Wednesday, January 8, 2025 from 12:00pm-8:00pm

Thursday, January 9, 2025 from 12:00pm-8:00pm

Friday, January 10, 2025 from 12:00pm-8:00pm

Saturday, January 11, 2025 from 10:00am-8:00pm

Sunday, January 12, 2025 from 10:00am-6:00pm

#### Exhibitor Move-Out:

Sunday, January 12, 2025 from 6:00pm-10:00pm

Monday, January 13, 2025 from 8:00am-6:00pm

Tuesday, January 14, 2025 from 8:00am-3:00pm

**UNION JURISDICTION See page 22 for more information**



# ONLINE ORDERING

New England Boat Show, Boston Convention Center, January 8-12, 2025

## Exhibitor Orders Must Be Completed with our PCI-Compliant Online Ordering System!

Simply request an online login by emailing [info@demersexpo.com](mailto:info@demersexpo.com) (please specify show name and date). We will then create an online login and notify you of this via email.

All products and services offered in this Exhibitor Services Kit are available on our online storefront.

Using our online storefront saves you an 8% administrative fee!  
Orders placed via email or fax will be assessed this fee.

**The Last Day to Receive discount pricing is: Monday, December 23, 2024.**  
**Floor prices apply after that date.**  
**The Storefront will close on Friday, December 27, 2024.**  
**No Online Orders after that date.**



# CREDIT CARD AUTHORIZATION

To have orders charged to a credit card account, please complete the information requested below and return this form with your order(s). Credit Card orders are subject to credit approval. Event site balances or charges for outstanding labor or miscellaneous items not previously paid will be charged to your credit card account.

=====

CREDIT CARD:            VISA            MasterCard            AMEX

ACCOUNT NUMBER: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_

SECURITY CODE (Visa/ Master Card 3 digit # on back, Amex 4 digit # on front): \_\_\_\_\_

CARDHOLDER'S NAME: \_\_\_\_\_

CARDHOLDER'S SIGNATURE: \_\_\_\_\_ DATE : \_\_\_\_\_

## ADDRESS BELOW MUST MATCH CARDHOLDER'S BILLING ADDRESS

Company Name: \_\_\_\_\_ Booth #: \_\_\_\_\_

Card Billing Address: \_\_\_\_\_ Authorized by: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Signature: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Date: \_\_\_\_\_

Email Address: \_\_\_\_\_

=====

## CREDIT AND PAYMENT POLICY

The Credit Card Authorization section above must be completed and accompany all credit card orders.

Please notify your company representative of the following:

- All orders must be paid in full and/or credit card authorization (above) be on file with your order(s) before services are rendered.
- There will be no invoicing. Purchase Orders are not a form of payment.
- Payment for orders mailed to Demers in advance can be made by company check, money order or credit card.
- Event site orders can be paid by cash or charged to a credit card.
- International exhibitors must prepay all services in U.S. Currency.
- Items ordered, delivered to booth, then cancelled, will not be refunded.
- Other refund requests will not be considered unless exhibitor makes request of Demers prior to the close of the event.
- Exhibitor is responsible for the cost of repair or replacement if equipment is lost, damaged or stolen while being rented.
- Payment must be received by **Monday, December 23, 2024** for discount pricing to apply.
- Orders received without payment will be assessed a late fee.

By submitting this credit card authorization, you knowingly authorize Demers to charge your credit card for any service rendered under the terms and conditions stated in this Exhibitor Kit. You also knowingly authorize your show-site representative to sign for charges on your behalf.

**PAYMENT MUST BE INCLUDED WITH ALL ORDERS**



# STANDARD FURNISHINGS

Order Online and Save the Assessed 8% Administrative Fee

CARPETING				
QTY	Carpet Size	Advance	Floor	Subtotal
	9' x 10' Carpet	332.00	466.00	
	9' x 20' Carpet	732.00	932.00	
	9' x 30' Carpet	1097.00	1398.00	
	9' x 40' Carpet	1464.00	1864.00	
<i>Carpet Color:</i> Gray Blue Red Black Emerald Green (Circle Choice)				
<b>Special Cut Carpeting Over 400 SQ FT</b> Please see next page for pricing				
<b>Carpet Padding</b> Booth Size: _____ ft. x _____ ft. = _____ SQ FT x \$2.16= _____				
SKIRTED TABLES				
<i>Skirt Colors:</i> Gray Blue Red Black White Green Burgundy (circle choice)				
QTY	Table Size	Advance	Floor	Subtotal
	2' x 4' x 30" high	189.00	259.00	
	2' x 6' x 30" high	228.00	312.00	
	2' x 8' x 30" high	265.00	362.00	
	2' x 4' x 40" high	221.00	302.00	
	2' x 6' x 40" high	269.00	352.00	
	2' x 8' x 40" high	321.00	438.00	
UNSKIRTED TABLES				
QTY	Table Size	Advance	Floor	Subtotal
	2' x 4' x 30" high	80.00	101.00	
	2' x 6' x 30" high	120.00	153.00	
	2' x 8' x 30" high	161.00	210.00	
	2' x 4' x 40" high	103.00	133.00	
	2' x 6' x 40" high	156.00	199.00	
	2' x 8' x 40" high	210.00	269.00	
WOOD TABLE RISERS				
QTY	Riser Size	Advance	Floor	Subtotal
	4' x 10" Undraped	59.00	70.00	
	6' x 10" Undraped	76.00	84.00	
	4' x 10" Draped	84.00	95.00	
	6' x 10" Draped	94.00	105.00	
Wood Table Riser Color: <i>White</i>				

CHAIRS				
QTY		Advance	Floor	Subtotal
	Upholstered arm chair	100.00	135.00	
	Black Bar Stool w/ foot rest	134.00	183.00	
	Tubular folding chair	36.00	66.00	
	Upholstered bar stool	146.00	189.00	
	Padded side chair	88.00	120.00	
SPECIAL DRAPERY/SKIRTING				
<i>Drape Colors:</i> Gray Blue Red Black White Green Burgundy (circle choice)				
QTY		Advance	Floor	Subtotal
	8' high drapery <small>Per Linear Foot</small>	24.70	31.00	
	3' high drapery <small>Per Linear Foot</small>	20.60	27.80	
	13'-long table skirting	74.00	98.00	
ACCESSORIES				
QTY		Advance	Floor	Subtotal
	Clothes Tree	91.00	115.00	
	Easel (Tripod Display)	78.00	101.00	
	Garment Rack	94.00	123.00	
	Panelboard	329.00	412.00	
	Pegboard	329.00	412.00	
	Stage (4' x 4' all heights up to 36")	417.00	523.00	
	Stage (4' x 4' w/ carpet & skirt)	460.00	569.00	
	Stanchion Post	134.00	170.00	
	Stanchion Belt	28.00	44.00	
	Waste Basket	33.00	41.00	

**- ORDER SUMMARY -**

Subtotal:	\$	<input type="text"/>
6.25% Sales Tax:	\$	<input type="text"/>
8.00% Admin Fee:	\$	<input type="text"/>
Grand Total:	\$	<input type="text"/>

**Advance price deadline: Monday, December 23, 2024** All items are for rental for the duration of the show only. Items ordered, delivered to booth, then cancelled, will not be refunded. Other refund requests will not be considered unless Exhibitor makes request of Demers prior to the close of the show. Exhibitor is responsible for cost of repair or replacement if equipment is lost, damaged or stolen while being rented. Rentals are based on availability. Order early to guarantee what you want is available.

Order online and save the 8% administrative fee.

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

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# BULK SPACE CARPET

Submit this form to rent bulk carpet from Demers. Enter the Carpet Total below on the Payment Authorization/Order Summary form. Orders received without full payment or credit card information will not be processed. Order online to save 8% administrative fee.

**Advance Order Discount Deadline: Friday, December 13, 2024**

## Bulk Space Carpet

Select from Standard Colors (if no color is selected, show colors will prevail.)

Black     Blue Lagoon     Grey     Forest Green     Red

10' wide carpet in lengths of 40' or more will be available at the following costs:

**\$2.88 per square foot (discount price)**

or

**\$4.73 per square foot (standard price)**

Calculation for custom bulk carpet at discount price for orders received BEFORE: **Friday, December 13, 2024**

\_\_\_\_\_ Length x \_\_\_\_\_ Width = \_\_\_\_\_ square feet x \$2.88 = \$ \_\_\_\_\_

Calculation for custom bulk carpet at standard price for orders received AFTER: **Friday, December 13, 2024**

\_\_\_\_\_ Length x \_\_\_\_\_ Width = \_\_\_\_\_ square feet x \$4.73 = \$ \_\_\_\_\_

## Carpet Protection (Visqueen)

Calculation for carpet protection for load in:

\_\_\_\_\_ Length x \_\_\_\_\_ Width = \_\_\_\_\_ Square feet x \$.36 = \$ \_\_\_\_\_

Calculation for carpet protection for load out:

\_\_\_\_\_ Length x \_\_\_\_\_ Width = \_\_\_\_\_ Square feet x \$.36 = \$ \_\_\_\_\_

To Guarantee availability, orders must be received 30 days prior to show move-in. Demers reserves the right to substitute carpet colors. Carpet will be installed in new or as new condition exhibitor is responsible for excessive wear on carpet. Excessive wear and dirt will result in exhibitor being charge for cleaning services. The use of carpet protection for move in and move out is suggested. **All carpet sizes must be rounded up to the near 10' increment e.g. a 35' x 50' booth will be calculated as 40' x 50'** Cancelled orders for custom carpet will be charged 100%.

## Terms / Order Estimate

Subtotal \$ \_\_\_\_\_  
6.25% Tax \$ \_\_\_\_\_  
Total \$ \_\_\_\_\_

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Authorized by:	Signature:
E-mail:	

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# Additional Booth Accessories

Looking for an item you do not see? Please call our office for availability and pricing.



Tote Bag Holder



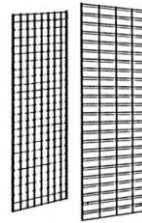
Faux Tree



Literature Rack



Gondola



Gridwall

\*Actual products may vary from images shown\*

ITEM	QTY	X	PRICE	=	TOTAL
TOTE BAG HOLDER/RACK		X	\$ 60.00	=	
SILK PALM TREE		X	\$ 70.00	=	
LITERATURE RACK		X	\$ 95.00	=	
COFFEE TABLE		X	\$ 105.00	=	
2'X6' GRIDWALL (MUST ORDER AT LEAST 2)		X	\$ 60.00 EA	=	
4' GONDOLA (COMES WITH 2 SHELVES)		X	\$ 225.00	=	
ADDITIONAL GONDOLA SHELVES (2 ADDITIONAL MAX PER GONDOLA)		X	\$ 25.00 EA	=	
				SUBTOTAL	\$
				6.25% SALES TAX	\$
				8.00% ADMIN FEE	\$
				GRAND TOTAL	\$

**Advance price deadline: Monday, December 23, 2024.** Orders placed after deadline date will be assessed a 25% late fee. All items are for rental for the duration of the show only. Items ordered, delivered to booth, then cancelled, will not be refunded. Other refund requests will not be considered unless Exhibitor makes request of Demers prior to the close of the show. Exhibitor is responsible for cost of repair or replacement if equipment is lost, damaged or stolen while being rented. Rentals are based on availability. Order early to guarantee what you want is available.

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City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

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# ELITE SERIES FURNITURE



SORRENTO WHITE



SORRENTO BLACK

## SORRENTO COUCH



SOUTH BEACH BISTRO 42" TABLE



SOUTH BEACH BAR CHAIR



SANIBEL BISTRO 42" TABLE



SANIBEL BAR CHAIR  
HIGH BACK ALSO AVAILABLE

## SOUTH BEACH

## SANIBEL



SORRENTO CHAIR WHITE



SORRENTO CHAIR BLACK

## SORRENTO CHAIR

ITEM	QTY	X	PRICE	=	TOTAL
SORRENTO COUCH WHITE		X	\$ 720.00	=	
SORRENTO COUCH BLACK		X	\$ 690.00	=	
SOUTH BEACH BISTRO 42" TABLE		X	\$ 400.00	=	
SOUTH BEACH BAR CHAIR		X	\$ 210.00	=	
SANIBEL BISTRO TABLE		X	\$ 400.00	=	
SANIBEL BAR CHAIR - LOW BACK		X	\$ 210.00	=	
SANIBEL BAR CHAIR - HIGH BACK		X	\$ 210.00	=	
SORRENTO CHAIR WHITE		X	\$ 510.00	=	
SORRENTO CHAIR BLACK		X	\$ 480.00	=	
SUBTOTAL				\$	
6.25% SALES TAX				\$	
8% ADMIN FEE				\$	
GRAND TOTAL				\$	

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Authorized by:	Signature:
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# Cord Rental and Installation

**ORDER ONLINE AND SAVE THE 8% ADMINISTRATIVE FEE!**

**Display Labor**

These craftsmen crate, uncrate materials, set-up and dismantle exhibits

STRAIGHT TIME 8:00am to 4:30pm, Monday - Friday  
 OVERTIME 8:00am to 4:30pm, Saturday & Sunday  
 4:31pm to 11:59pm, Monday - Sunday  
 DOUBLE TIME 12:00am - 7:59am, Monday - Sunday & all Holidays  
**\*FOUR Hour Minimum per Laborer**

**Rates: per person/per hour**

<b>ADVANCE PRICE</b>	<b>SHOWSITE PRICE</b>
\$195.38	\$288.08
\$293.07	\$432.12

\$390.76                      \$576.16  
**Advance Pricing Deadline: Monday, December 23, 2024**

## CORD INSTALLATION LABOR

Start time guaranteed only when labor is requested for the start of a working day (8:00am). Labor must be cancelled 72 hours in advance of start time to avoid estimated labor charges.

**Demers Exposition Supervised Labor** - Installation of your exhibit will be completed at our discretion prior to show opening. The charge for this service is 30% of the total installation labor bill, or a minimum of \$60.00

Emergency Contact:	Phone:
Display Contact:	Phone:

**Exhibitor Supervised Labor** - Supervisor must check-in at the Demers Service Desk to pick-up labor.

Supervisor Contact:	Phone:
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Date	Start Time	No. of Laborers	X	Approx. Hrs Per Laborer	=	Total Hours	@	Hourly Rate	=	Estimated Total Cost
			X		=		@		=	
			X		=		@		=	
DEMERS Supervision 30% or \$60.00 Minimum										
8% Admin Fee										
<b>Total</b>										

## CORD RENTAL

ITEM	QTY	X	PRICE	=	TOTAL
15' Flat Electrical Cord		X	\$ 48.00	=	
25' Flat Electrical Cord		X	\$ 58.00	=	
30' Flat Electrical Cord		X	\$ 68.00	=	
50' Flat Electrical Cord		X	\$ 78.00	=	
SUBTOTAL					\$
6.25% SALES TAX					\$
8.00% ADMIN FEE					\$
<b>GRAND TOTAL</b>					\$

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

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New England Boat Show, Boston Convention Center, January 8-12, 2025



# Cord Rental and Installation

New England Boat Show, Boston Convention Center, January 8-12, 2025

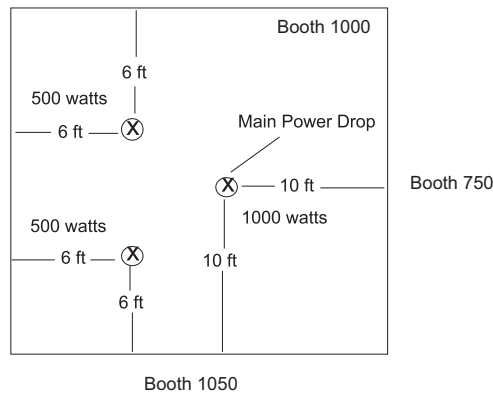
## TERMS & CONDITIONS

1. Straight time rates apply to labor calls between the hours of 8:00 a.m. and 4:30 p.m., Monday through Friday. Overtime rates apply to labor calls before 8:00 a.m. and after 4:30 p.m., Monday through Friday, Saturdays, Double time rates apply to labor calls all day Sundays and Holidays.
2. Labor rates are based on current wage scales and are subject to change in the event of a wage increase after rates have been published.
3. A minimum charge of one hour is applicable to all labor requests. Additional time on the same day is billed in 1/2 hour increments. Continuations to another day are a minimum of 1 hour. A one hour minimum charge will apply to pick up cords.
4. Charges for labor commence at time of dispatch to service the labor call. A one hour minimum will apply if an exhibitor representative is not present at the time of call or reschedules the call, unless 24 hour advance notice is received in writing.
5. Labor charges will include the time for laborers to gather the necessary tools and material for the job, have their work checked by the client and return the tools and material to the supply area.
6. Every effort will be made to dispatch laborers as requested but start times cannot be guaranteed. 8:00 a.m. calls will be filled on a first come first served basis as orders are received.
7. Claims will not be considered, or adjustments made, unless filed in writing, by Exhibitor, prior to the close of the event.
8. Demers is not responsible for any damage or loss caused by the loss of power beyond its control and Exhibitor agrees to hold Demers, its officers, directors, employees and agents harmless from such power loss. IN NO EVENT SHALL DEMERS BE LIABLE FOR ANY INDIRECT OR CONSEQUENTIAL DAMAGES (INCLUDING WITHOUT LIMITATION LOST PROFITS) EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGES, WHETHER UNDER THEORY OF CONTRACT, TORT (INCLUDING NEGLIGENCE), PRODUCTS LIABILITY OR OTHERWISE. Exhibitor shall indemnify and hold harmless Demers its officers, directors, employees, and agents from and against any and all claims, liabilities, damages, fines penalties or costs of whatsoever nature (including reasonable attorneys' fees) arising out of or in any way connected with Exhibitor's actions or omissions under this Agreement.

## EXAMPLE OF PLAN AND INFORMATION REQUIRED TO COMPLETE FLOORWORK

Please indicate the following on the floor plan.

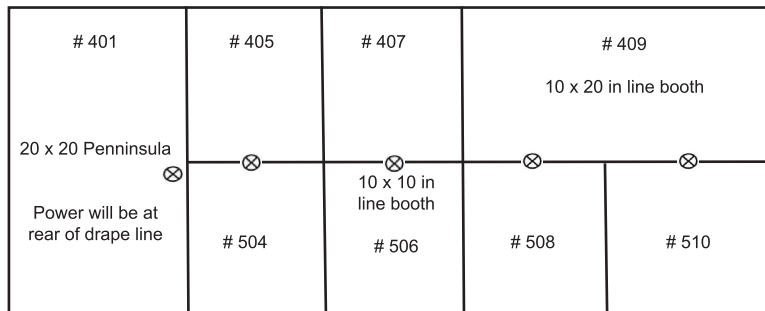
1. Location and load of main power drop - please provide specific dimensions and wattages/amperages.
2. Location and load of all outlets - please provide specific dimensions and wattages/amperages.
3. Booth orientation - please provide surrounding aisle and/or booth numbers



## IN LINE BOOTHS

Power is run or dropped to in line booths along the back walls or drupe line of multi booth sections. The "main power locations" therefore are always located at the back of in line and penninsula booths. Outlets may not be in the exact center of the back wall. 120 volt outlets are shared by back to back booths.

Example: Outlet = ⊗



# Cord Rental and Installation

New England Boat Show, Boston Convention Center, January 8-12, 2025

## ELECTRICAL/INTERNET CORD LABOR GRID

COMPANY NAME \_\_\_\_\_ BOOTH # \_\_\_\_\_

ADJACENT AISLE OR BOOTH # \_\_\_\_\_

ADJACENT AISLE OR BOOTH # \_\_\_\_\_

ADJACENT AISLE OR BOOTH # \_\_\_\_\_

ADJACENT AISLE OR BOOTH # \_\_\_\_\_

A measurement scale can be applied to reflect the size of your booth.

10 x 10 use 1 square = 1/4 foot

20 x 20 use 1 square = 1/2 foot

40 x 40 use 1 square = 1 foot



# DIGITAL GRAPHICS AND SIGNS

New England Boat Show, Boston Convention Center, January 8-12, 2025

## Your presentation is everything!!!

Impress your potential new customer and stand out from your competitors with high impact digital graphics in your booth. Let our team of graphic designers and sign professionals bring your booth to the next level with high impact digital graphics.

The next pages are graphics order forms. Use these forms as a guideline or consult with our graphics team to determine what will be best for your booth.

Contact us at 860.882.0003



# SIGN & GRAPHICS ORDER FORM

To order your graphics, complete this order form and attach your sign copy or electronic file. Please see artwork guidelines for electronic files on the following page. Note: All graphics are subject to a 100% cancellation charge.

## DIGITAL GRAPHICS

Demers Expo can provide the finest state-of-the-art digital graphic reproduction available on the market today. Capabilities include full-color spectrum, photo-quality, high-resolution digital printing in any size for banners, easel signage, and more.

## PRICING GUIDE

<input style="width: 100%;" type="text"/>	L X	<input style="width: 100%;" type="text"/>	W =	<input style="width: 100%;" type="text"/>	Square Feet
Round length and width up to nearest foot					
<input style="width: 100%;" type="text"/>	X	\$25.00 per Sq. Ft. Discount Price or \$35.00 per Sq. Ft. Standard Price	=	<input style="width: 100%;" type="text"/>	Total

In order to receive discounted pricing, your order must be received by Monday, December 23, 2024.

Minimum order per graphic 6 sq. ft.; Double sq. ft. for double-sided graphics; File conversion, retouching, cloning or color correcting may incur additional labor charges (Demers will advise of charges before work is performed).

Please call an Exhibitor Sales Specialist for price quotes on graphics over 80 sq. ft.

## BACKING MATERIAL

**Standard:**

Foam Core

PVC Fluted

13 oz Banner

**Upgraded:** (additional 15% charge)

Sintra

Gator Board

Plexi

If backing material is not selected, PVC Fluted will be used.

## SIGN LAYOUT

The quick brown fox ran over the steep hill.



Vertical

The quick brown fox ran over the steep hill.



Horizontal

The quick brown fox ran over the steep hill.



Designer to decide

## SPECIAL INSTRUCTIONS

Please indicate the file name that will be e-mailed or uploaded to our FTP (see next page)

<input style="width: 100%;" type="text"/>	Total X	<input style="width: 100%;" type="text"/>	6.25% Sales Tax +	<input style="width: 100%;" type="text"/>	8.00% Admin Fee =	<input style="width: 100%;" type="text"/>	Grand Total
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If you will be ordering more than one sign, please use one order form per graphic/sign.

Order Online and Save the 8% Administrative Fee

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

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# ARTWORK & FILE GUIDELINES

DES-Demers Expo will provide you with the best possible quality graphics for your event or exhibit. You can assist us in that effort by providing digital art files using the guidelines listed below. If you are sending us completed, print-ready files, please pass the following information on to your graphics designer. Two overall considerations for submitting acceptable artwork involves proper resolution or size of the file to avoid poor quality images, and proper color matching information and proofs to ensure accurate color reproduction.

## PREFERRED SOFTWARE AND FILE FORMATS

We are capable of working with both PC and MAC based software, and can accept art created with the following software programs:

- ADOBE—Illustrator, InDesign, and Photoshop
- COREL DRAW

The Following Files can be submitted for graphic reproduction:

- EPS and AI
- TIF
- PDF
- JPG

Vector formats are best to use. When using vector based formats include all fonts, or convert fonts to outlines or paths

File types that cannot use to reproduce high quality graphics include:

- GIF files
- Microsoft Office software files such as Word (.doc), or PowerPoint (.ppt) file types
- Self-extracting files, such as EXE or SEA files

## HOW TO SEND ARTWORK

- Artwork files that are of acceptable resolution as listed above will typically be too large to send via email. Files may be shared via online file sharing with program of your choice, saved and sent via overnight delivery on either a CD-ROM or a DVD, along with the hard-printed proof copy. (Floppy disks and zip drives are not a good option for sending large graphics files.)
- Files may also be uploaded to DES-Box Files. Please contact Demers at 860-882-0003 to obtain access.
- If your artwork files are below 6 megabytes they can be e-mailed to [info@demersexpo.com](mailto:info@demersexpo.com).



# MATERIAL HANDLING ORDER FORM

New England Boat Show, Boston Convention Center, January 8-12, 2025

**CRATED:** Material that is skidded or is in any type of shipping container that can be unloaded at the dock with no additional handling required.

**SPECIAL HANDLING:** Material delivered by a carrier in such a manner that it requires additional handling, such as ground unloading, stacked or constricted space unloading, designated piece unloading, shipment integrity, alternate delivery location, loads mixed with pad wrapped material, carpet and/or pad only shipments, no documentation and shipments that require additional time, equipment or labor to unload. **Federal Express, UPS & DHL** are included in this category due to their delivery procedures.

**UNCRTATED:** Material that is shipped loose or pad-wrapped, and/or unskidded machinery without proper lifting points.

**CARPET AND/OR PAD ONLY:** Shipments that consist of loose carpet and/or padding only require additional labor and equipment to unload.

**TRUCKS:** All trucks, including co-owned or rental vehicles, with cargo area of 24' or larger in length will be off-loaded or loaded by the official material handling contractor.

**STRAIGHT TIME:** 8:00 A.M. to 4:30 P.M. Monday through Friday

**OVERTIME:** 4:30 P.M. to 8:00 A.M. Monday through Friday, all day Saturday, Sunday, and Holidays

**Note:** Some inbound and outbound material handling services will have overtime charges applied.

Union Holidays: New Years Day, Martin Luther King Day, President's Day, Good Friday, Patriot's Day, Memorial Day, Independence Day, Labor Day, Columbus Day, Veteran's Day, Thanksgiving Day, Christmas Day

RATE CLASSIFICATIONS:	PRICE PER	
	CWT	MINIMUM
<b>Warehouse Shipment (200 lb. minimum)</b>		
Crated or Skidded Shipment.....	\$174.00	\$349.00
Special Handling Shipment.....	\$237.00	\$474.00
Carpet and/or Pad Only Shipment.....	\$241.00	\$482.00

For every 100 square feet of booth space an exhibitor purchases they will receive 200 lbs. of direct to show site material handling at no charge. Weights above the 200lbs per 100 square feet of booth space will be charged at below rates.

<b>Show Site Shipment (200 lb. minimum)</b>		
Crated or Skidded Shipment.....	\$163.00	\$327.00
Special Handling Shipment.....	\$212.00	\$424.00
Uncrated or Pad Wrapped Shipment.....	\$245.00	\$490.00
Carpet and/or Pad Only Shipment.....	\$245.00	\$490.00

**Small Package - Maximum weight is 30 lbs per shipment**

Per Shipment.....\$ 53.50

\*A small package shipment is a shipment totaling any number of pieces with a combined weight not to exceed 30 lbs that is received on the same day, from the same shipper and delivered by the same carrier.

**ADDITIONAL SURCHARGES:**

**Shipment Delivered after Deadline Date (in addition to above rates)**

Warehouse Shipment after December 29, 2023.....\$ 49.00 \$98.00

Show Site Shipment after Show Opening.....\$ 49.00 \$98.00

All rates quoted above are straight time rates. All freight received at the warehouse that must be moved into or out of the booth before 8:00 am or after 4:30 pm on weekdays will be charged overtime rates. Show site overtime hours are before 8:00 am and after 4:30pm on weekdays. Any time on Saturday, Sunday or holidays will be charged overtime each way in addition to the above rates.

**Overtime Charge - Warehouse (in addition to above rates)**

Crated or Skidded Shipment.....\$ 87.00 \$174.00

Special Handling Shipment.....\$ 114.00 \$228.00

Carpet and/or Pad Only Shipment.....\$ 130.00 \$260.00

**Overtime Charge - Show Site (in addition to above rates)**

Crated or Skidded Shipment.....\$ 82.00 \$163.00

Special Handling Shipment.....\$ 107.00 \$214.00

Uncrated or Pad Wrapped Shipment.....\$ 122.00 \$244.00

Carpet and/or Pad Only Shipment.....\$ 122.00 \$244.00

**Off-target Charge (in addition to above rates).....25% additional**

**Non-Payment.....\$25.00 \$100.00**

PLEASE COMPLETE THE FOLLOWING:	CARRIER	# PIECES	SHIPMENT WEIGHT <small>ROUND UP TO NEAREST 100 lbs</small>	CWT <small>(Minimum Charge 2 CWT)</small>	RATE per CWT	SUB TOTAL CHARGES	APPLICABLE OVER TIME CHARGES <small>ADD 25% OT PER OCCURANCE</small>	ESTIMATED CHARGES
SHIPMENT 1			lbs. + 100 =		x			
SHIPMENT 2			lbs. + 100 =		x			
SHIPMENT 3			lbs. + 100 =		x			
<b>LATE SHIPMENT(s) to DES Warehouse</b>						\$25.00 per cwt	\$100.00 Minimum Charge	\$
							6.25% Service Fee	\$
							8.00% Admin Fee	\$
							<b>TOTAL ESTIMATED CHARGES</b>	\$

Order Online and Save the 8% Administrative Fee

See Next Page For Additional Information

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

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860.882.0003 – Fax 860.579.3976 – Email info@demersexpo.com  
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# IN/OUTBOUND SHIPMENTS

New England Boat Show, Boston Convention Center, January 8-12, 2025

## Inbound Shipments:

Materials can be shipped in advance to the Demers Warehouse or directly to the Venue. Exhibitor is responsible for making prepaid inbound and outbound shipping arrangements. Collect shipments or shipments billed to Demers will not be accepted. All shipments must be consigned to Demers and all material handling services must be prepaid. Demers Material Handling Services include receiving shipments, providing delivery to booth, storage of empty packing materials, and return of outbound shipments to the loading dock.

**\*Please use enclosed labels on all pieces**

## ADVANCE SHIPPING ADDRESS

**TO:** Name of Exhibitor & Booth Number  
**FOR:** New England Boat Show  
c/o Demers Exposition Services, Inc.  
151A Park Avenue  
East Hartford, CT 06108

Demers Warehouse will receive shipments and provide up to 30 days storage prior to the event. Loose materials will not be received at Demers Warehouse. Shipments may be received weekdays (excluding holidays) between 8:30am – 3:30pm.

**Deadline to receive advance shipment without late fee: Monday, December 23, 2024.** After this date, a 25% off-target fee applies.

## DIRECT SHIPPING ADDRESS – TO EVENT SITE

**TO:** Name of Exhibitor & Booth Number  
**FOR:** New England Boat Show  
c/o Demers Exposition Services, Inc.  
Boston Convention & Exhibition Center  
415 Summer Street  
Boston, MA 02210

Demers will receive shipments at the event site on **January 4-7, 2025 only**. Arrival at any time other than on **January 4-7, 2025** will be assessed a Off-target fee of 25% of the total drayage charges. Shipments may be refused or redirected by the facility if received on any dates other than listed.

**Double Stacked Freight:** All trucks and trailers must be floor loaded. Trucks & trailers must be loaded in a manner that a single forklift can remove freight without the assistance of j-bars or similar equipment to remove crates. Truck & trailers that are loaded as mentioned will receive a 25% surcharge on drayage costs.

**Non-Payment:** Shipments received without a completed Material Handling form and full payment will be assessed a late payment fee of \$25.00 per cwt, (\$100.00 minimum applies).

**Insurance Liability:** By shipping to above addresses, exhibitor agrees to terms and conditions of the attached LIABILITY AND INSURANCE BULLETIN on page 18.

## Outbound Shipments:

- Exhibitors who have freight going outbound after the event must complete a Demers Bill of Lading at the Demers Service Desk at the event site.
- Exhibitor is responsible for making prepaid outbound shipping arrangements.
- Exhibitors may arrange with the designated show carrier (ABF Freight) or with their own carrier to pick-up their shipment(s) at the close of the event.
- **Regardless of carrier, exhibitors must have used Demers services for inbound material handling. If not, material handling fees will apply.**
- Carriers must check in within the first hour of dismantle. If your carrier does not arrive for pick-up, your items will be removed to the Demers Warehouse.
- Shipments returned to the DES Warehouse for Outbound Shipping will be assessed Outbound Handling Fees of \$50.00 per CWT (\$100.00 minimum applies) if drayage has been paid on the inbound.
- **Shipments returned to the DES Warehouse may be picked up beginning Friday, January 17, 2025** (Warehouse hours are M-F, 8:30 am - 3:30 pm, except Holidays).
- Items left on the show floor at the end of dismantle without a Demers Bill of Lading will be assessed a minimum 1 hour labor charge in addition to outbound handling fees (actual charges to be determined).
- RETURN OF EMPTY CRATES MAY TAKE UP TO 1 HOUR OR MORE AFTER THE CLOSE OF THE SHOW.

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[www.demersexpo.com](http://www.demersexpo.com)



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# SHIPPING LABELS ADVANCE

Copy and use this label for Advanced Shipment to warehouse on or before **Monday, December 23, 2024.**

**New England Boat Show, Boston Convention Center, January 8-12, 2025**

**R U S H !**

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TO:

*EXHIBITING COMPANY Please write exhibiting company's name in this box*

**New England Boat Show**

*BOOTH NUMBER(s) Please write Booth # in this box if you know it at time of shipment*

**c/o Demers Exposition Services, Inc.  
151A Park Avenue  
East Hartford, CT 06108**

Carrier \_\_\_\_\_

Number \_\_\_\_\_ of \_\_\_\_\_ pieces








# SHIPPING LABELS DIRECT

Copy and use this label for Direct Shipment to SHOWSITE on **January 4-7, 2025.**

**New England Boat Show, Boston Convention Center, January 8-12, 2025**

**R U S H !**

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TO:

*EXHIBITING COMPANY Please write exhibiting company's name in this box*

**New England Boat Show**

*BOOTH NUMBER(s) Please write Booth # in this box if you know it at time of shipment*

**c/o Demers Exposition Services, Inc.  
Boston Convention &  
Exhibition Center  
415 Summer St  
Boston, MA 02210**

Carrier \_\_\_\_\_

Number \_\_\_\_\_ of \_\_\_\_\_ pieces






# LIABILITY AND INSURANCE BULLETIN

New England Boat Show, Boston Convention Center, January 8-12, 2025

DEMERS EXPOSITION SERVICES, INC. shall not be responsible for damage to uncrated materials, improperly packed materials, or concealed damage.

DEMERS EXPOSITION SERVICES, INC. shall not be responsible for loss, theft or disappearance of exhibitor's materials after same have been delivered to exhibitor's booth.

DEMERS EXPOSITION SERVICES, INC. shall not be responsible for loss, theft or disappearance of materials before they are picked up from exhibitor's booth for reloading after the event. Bills of lading covering outgoing shipments which are furnished to DEMERS EXPOSITION SERVICES, INC. by exhibitors will be checked at time of our actual pick-up from booth and corrections made where discrepancies occur.

DEMERS EXPOSITION SERVICES, INC. shall not be responsible for loss, damage or delay due to fire, acts of God, strikes, lockouts or work stoppages of any kind, or to any causes beyond its control.

DEMERS EXPOSITION SERVICES, INC.'s liability shall be limited to physical loss or damage to the specific article which is lost or damaged, and in any event, DEMERS EXPOSITION SERVICES, INC.'s liability shall be limited to \$0.30 per pound.

DEMERS EXPOSITION SERVICES, INC. shall not be liable to any extent whatsoever for any actual, potential or assumed loss of profits or revenues, or for any collateral costs which may result from any loss or damage to an exhibitor's materials which may make it impossible to exhibit same.

The consignment or delivery of a shipment to DEMERS EXPOSITION SERVICES, INC. by an exhibitor, or by any other shipper on behalf of the exhibitor, shall be construed as an acceptance by such exhibitor (and/or other shipper) of the terms and conditions set forth in this bulletin.

EXHIBITORS REQUIRING ADDITIONAL INSURANCE COVERAGE SHOULD ARRANGE TO PLACE SAME THROUGH THEIR AGENT OR BROKER.



# LABOR ORDER FORM

ORDER ONLINE AND SAVE THE 8% ADMINISTRATIVE FEE!

## Display Labor

These craftsmen crate, uncrate materials, set-up and dismantle exhibits

STRAIGHT TIME 8:00am to 4:30pm, Monday - Friday  
 OVERTIME 8:00am to 4:30pm, Saturday & Sunday  
 4:31pm to 11:59pm, Monday - Sunday  
 DOUBLE TIME 12:00am - 7:59am, Monday - Sunday & all Holidays

**\*FOUR Hour Minimum per Laborer**

Start time guaranteed only when labor is requested for the start of a working day (8:00am). Labor must be cancelled 72 hours in advance of start time to avoid estimated labor charges.

## Rates: per person/per hour

<b>ADVANCE PRICE</b>	<b>SHOWSITE PRICE</b>
\$195.38	\$288.08
\$293.07	\$432.12

\$390.76	\$576.16
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**Advance Pricing Deadline: Monday, December 23, 2024**

## INSTALLATION LABOR

**Demers Exposition Supervised Labor** - Installation of your exhibit will be completed at our discretion prior to show opening. The charge for this service is 30% of the total installation labor bill, or a minimum of \$60.00

Emergency Contact:	Phone:
Display Contact:	Phone:

**Exhibitor Supervised Labor** - Supervisor must check-in at the Demers Service Desk to pick-up labor.

Supervisor Contact:	Phone:
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Date	Start Time	No. of Laborers	X	Approx. Hrs Per Laborer	=	Total Hours	@	Hourly Rate	=	Estimated Total Cost
			X		=		@		=	
			X		=		@		=	

If you elect Demers Supervised Labor to assemble your display, the display must have complete explicit instructions. Any booth without complete explicit instructions will either incur additional labor costs for specialty labor or not be installed.

DEMERS Supervision 30% or \$60.00 Minimum

8% Admin Fee

**Total**

## DISMANTLE LABOR

**Demers Exposition Supervised Labor** - Dismantle of your exhibit will be completed at our discretion at the close of the show. The charge for this service is 30% of the total installation labor bill, or a minimum of \$60.00

Emergency Contact:	Phone:
Display Contact:	Phone:

**Exhibitor Supervised Labor** - Supervisor must check-in at the Demers Service Desk to pick-up labor.

Supervisor Contact:	Phone:
---------------------	--------

Date	Start Time	No. of Laborers	X	Approx. Hrs Per Laborer	=	Total Hours	@	Hourly Rate	=	Estimated Total Cost
			X		=		@		=	
			X		=		@		=	

DEMERS Supervision 30% or \$60.00 Minimum

8% Admin Fee

**Total**

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

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# FORKLIFT PICK SERVICE

Forklift Pick Service is provided for materials such as skids of concrete blocks, buckets, etc. Forklift Pick Service includes taking items off your company truck and move directly to ground level. Movement from your truck to your booth constitutes material handling order form.

- Forklift capacity is 5,000 lbs. per piece.
- Pick service will be charged per pick.
- Service can be provided during exhibitor move-in/move-out times.
- Refer to the Rate Information included on this page
- Materials shipped by third party carriers to the Demers Warehouse or to show-site will be charged per hundred weight as specified in the Material Handling Services Order Form included in this Kit.

	RATE SCHEDULE	ADVANCE PRICE		SHOWSITE PRICE	
		Per Pick	Extra Assistant	Per Pick	Extra Assistant
STRAIGHT TIME	8:00am to 4:30pm, Monday - Friday	\$225.85	\$210.38	\$267.05	\$303.08
OVERTIME	8:00am to 4:30pm, Saturday & Sunday	\$338.78	\$315.57	\$400.58	\$454.62
	4:31pm to 11:59pm, Monday - Sunday	\$451.70	\$420.76	\$534.10	\$606.16
DOUBLE TIME	12:00am - 7:59am, Mon. - Sun. & all Holidays				

**Advance Pricing Deadline: Monday, December 23, 2024**

To qualify for this service, items must be palletized, skidded, or in some manner able to be handled with a forklift without the need for special rigging. Please note the price is per pick - off is one pick and back on your truck is another pick.

### MOVE IN PICKS

Description	Date	Start Time	Total Weight	No. of Picks	X	Rate	=	Estimated Total Cost
					x		=	
					x		=	
Sub-Total								
<i>Order Online and save the 8% Administrative Fee!</i>						8.00% Admin Fee		
<b>Total</b>								

### MOVE OUT PICKS

Description	Date	Start Time	Total Weight	No. of Picks	X	Rate	=	Estimated Total Cost
					x		=	
					x		=	
Sub-Total								
<i>Order Online and save the 8% Administrative Fee!</i>						8.00% Admin Fee		
<b>Total</b>								

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

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**New England Boat Show, Boston Convention Center, January 8-12, 2025**

# CLEANING ORDER FORM

Vacuuming of booth carpet per 10'x10' booth space @ \$95.00 per day; service includes general booth vacuuming prior to the opening of the show on each day requested.

VACUUMING						
Description	Date Requested	No. of Booths	X	Rate per Day	=	Estimated Total Cost
Vacuuming			X	\$95.00	=	
Vacuuming			X	\$95.00	=	
Vacuuming			X	\$95.00	=	
Vacuuming			X	\$95.00	=	
<i>Order Online and save the 8% Administrative Fee!</i> 8% Admin Fee						
<b>Total</b>						

BULK SPACE VACUUMING (AREA OVER 600 SQ FT)										
Description	Date Requested	Booth Dimensions			=	TTL SQ FT	X	\$1.05	=	Estimated Total Cost
		L	X	W						
Vacuuming			X		=		X	\$1.05	=	
Vacuuming			X		=		X	\$1.05	=	
Vacuuming			X		=		X	\$1.05	=	
Vacuuming			X		=		X	\$1.05	=	
<i>Order Online and save the 8% Administrative Fee!</i> 8% Admin Fee										
<b>Total</b>										

Porter service per 10'x10' booth space @ \$95.00 per day; service includes emptying of trash cans replacement of trash can liners and disposal of trash in your booth space.

PORTER SERVICE						
Description	Date Requested	No. of Booths	X	Rate per Day	=	Estimated Total Cost
Porter Service			X	\$95.00	=	
Porter Service			X	\$95.00	=	
Porter Service			X	\$95.00	=	
Porter Service			X	\$95.00	=	
<i>Order Online and save the 8% Administrative Fee!</i> 8% Admin Fee						
<b>Total</b>						

BULK SPACE PORTER SERVICE (AREA OVER 600 SQ FT)										
Description	Date Requested	Booth Dimensions			=	TTL SQ FT	X	\$1.05	=	Estimated Total Cost
		L	X	W						
Porter Service			X		=		X	\$1.05	=	
Porter Service			X		=		X	\$1.05	=	
Porter Service			X		=		X	\$1.05	=	
Porter Service			X		=		X	\$1.05	=	
<i>Order Online and save the 8% Administrative Fee!</i> 8% Admin Fee										
<b>Total</b>										

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

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**Demers  
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New England Boat Show, Boston Convention Center, January 8-12, 2025

# UNION JURISDICTIONS

**UNION JURISDICTIONS ARE IN EFFECT AT THE BOSTON CONVENTION CENTER  
PLEASE READ THE FOLLOWING SUMMARY OF WHEN LABOR RULES APPLY  
THESE RULES MAY IMPACT YOU AS A VENDOR:**

**(1) If You Require Mechanized Equipment To Move Your Items:**

Work rules require that the official material handling contractor off-load all equipment and display material from commercial carriers/common carriers or van lines. The use of fork trucks, pallet jacks and lift gates are permitted only by personnel of the official material handling contractor. Exhibitors are allowed to perform their own material handling, provided they meet all of the following criteria:

Personnel performing the work must be bonafide, full-time company employees of the exhibiting company.

They must be off-loading from a company owned truck or rental vehicle, or from a car, van or truck owned by personnel of the exhibiting company. **All trucks, including co-owned or rental vehicles, with cargo area of 24' or larger in length will be off-loaded or loaded by the official material handling contractor.**

They may use only hand-operated equipment, which they have provided; two wheeled hand trucks and four-wheeled flat trucks are permitted. The use of fork trucks, pallet jacks, lift gates or any other mechanical equipment is not permitted by anyone other than the official drayage contractor.

The use of a loading dock will require your equipment be unloaded and reloaded by the official drayage contractor.

**(2) If You Require Assistance To Set Your Booth:**

You may have your full time employees perform the work to set your booth.

The employees used MUST BE FULL TIME EMPLOYEES of the Exhibiting Company.

Employment ID to verify full time employment must be produced if requested.

Assistance needed in addition to your full time employees must be ordered through Demers Exposition Services.

Rigging, banner hanging and truss work are exclusive to JCALPRO. See their order forms for more detail.

**Notice to Exhibitors Regarding use of Exhibitor Appointed Contractors:**

Exhibitor Appointed Contractors (EAC) may supervise the work performed, but employees of the EAC may not perform the actual work to set the booth.

Rigging, Banner Hanging and Truss work are exclusive to JCALPRO. [JCALPRO- Info, Rules, & Order Forms](#)

New England Boat Show, Boston Convention Center, January 8-12, 2025

